

PROGRESS REPORT IAMCR'S PUBLICATION COMMITTEE, June, 25, 2014

Report prepared by Marjan de Bruin and Claudia Padovani.

Approved by the Publication Committee members (PC): Denize Araujo, Martin Becerra, Chandrika Kaul, Ibrahim Saleh, Pradip Thomas and Karin Wilkins.

Focus 2013/2014:

In its post Durban and post Dublin deliberations, the IAMCR Publication Committee concentrated on selected points of its mandate:

1. Produce proposals for working relationships with publishers who expressed an interest in publishing with IAMCR Palgrave Mcmillan, Intellect, and IB Taurus – replacing the ending relationship with Hampton Press.
2. Contribute to the development of publication policies within the IAMCR.
3. Wrap up the relationship with Hampton Press: the completion of one outstanding title.

This 2013/2014 Progress Report provides updates in relation to each of the above points and indicates some of the issues still on the agenda for the next working period.

A Summary of points for further discussion can be found on page 7 of this document.

1. Produce proposals for working relationships with publishers who expressed an interest in publishing with IAMCR Palgrave Mcmillan, Intellect, and IB Taurus – replacing the ending relationship with Hampton Press.

1.1 The IAMCR Palgrave Macmillan series

The Committee, in particular its co-chairs, worked towards finalizing the collaboration with Palgrave Macmillan — a global academic publisher,. This has been a major effort over the period 2013-2014 but the series — *Global Transformations in Media and Communication Research* — is now a reality; the contract between IAMCR and Palgrave Mcmillan was signed in February 2014. The series will be launched in Hyderabad, on July 17, jointly with Palgrave, when also the first volume of the series will be presented.

As announced in a general mail to the IAMCR membership (March 2014):

“The series is seeking to address the challenges posed by fast evolving communication developments in a connected world. It aims to capture creative and trans-disciplinary approaches in exploring these challenges. It also provides a venue for collecting state of the art, sound and innovative scholarly perspectives on specific aspects of communication transformations.

The new series encourages and promotes publication of research on critical communication and media concerns from a variety of theoretical and methodological approaches. It intends to facilitate a dialogue that reflects diverse geo-cultural perspectives and scientific traditions; and encourages the presentation of collectively produced knowledge authored by members of the IAMCR — our unique, truly international academic association.

Volumes in the series are expected to be mostly edited publications, bringing together plural voices reflecting the challenges and complexities of today's communication and media developments. IAMCR Sections and Working Groups,

which organize and host systematic and sustained platforms for intellectual exchange, harbor valuable intellectual capital and therefore, in their meetings and other exchanges, provide unique opportunities for publishing debates and research on key issues.

In an effort to make the richness and quality of communication research in other languages than English available to English-speaking international scholarly communities, one volume per year will be a translated work. In line with IAMCR's efforts to be as inclusive as possible in the global arena, partial support for translation will be provided by the Association.

Publishing within the "*Global Transformations in Media and Communication Research*" series offers editors and authors the added value of rigorous review process, a channel for smooth cooperation with a major publishing company and recognition by an international scholarly community while contributing to IAMCR goals of fostering plurality of voices in understanding global communications.

The new series' editors are Marjan de Bruin (The University of the West Indies, Jamaica) and Claudia Padovani (University of Padova, Italy), who will be in charge for a period of 3 years, renewable for 3 more years. They will always work in close cooperation with the Publication Committee and IAMCR Executive Bureau."

As part of the agreement with Palgrave, IAMCR members can get a 35% discount for all books in the new series. Non-members who order the book at the stand at any of the IAMCR conferences will do so at a 30% discount.

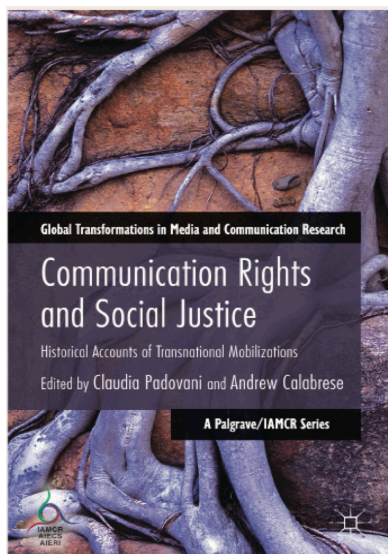
The PC is in the process of negotiating a further discount for IAMCR members applicable to Palgrave's other titles on its culture and media list.

The composition of the new series' **Advisory Board** (AB) reflects the geographic representation and trans-disciplinary character of IAMCR's membership. This is the list of AB members:

- Martin Becerra (Universidad Nacional de Quilmes, Argentina)
- Gerard Goggin (University of Sidney, Australia)
- Todd Holden (Tohoku University, Japan)
- Liu Liqun (Communication University in China)
- Robin Mansell (London School of Economics, UK)
- Francesca Musiani (CSI, MINES ParisTech, France)
- Kaarle Nordenstreng (University of Tampere, Finland)
- Hillel Nossek (The College of Management Academic Studies, Israel)
- Marc Raboy (McGill University, Canada)
- Usha Raman (University of Hyderabad, India)
- Ibrahim Saleh (University of Cape Town, South Africa)
- Ruth Teer-Tomaselli (University of KwaZuluNatal, South Africa)
- Pradip Thomas (vice-president of IAMCR, University of Queensland, Australia)
- Daya Kishan Thussu (University of Westminster, UK)
- Karin Wilkins (University of Texas, Austin)

The first volume in the series, printed at the end of June 2014, will be presented in

Hyderabad:



Padovani C. and Calabrese A. (Eds.) *Communication Rights and Social Justice: Historical accounts of transnational mobilizations*.

This volume offers historical perspectives on social mobilizations related to communication, information and culture as human rights (part I and II) in order to put contemporary mobilizations (part III) in perspective.

A number of books are currently being processed by Palgrave, after acceptance based on internal as well as external reviews:

Fattorello F. *Theory of the Social Technique of Information* (edited by G. Ragnetti and translated from Italian by Maria Way).

This volume is a translation of the writings of Francesco Fattorello – a well-known scholar involved in the creation and development of the IAMCR and vice-president of the Association between 1964-1981. The volume has never been published in English (the third Italian edition dates back to 1963). The proposal was reviewed by two long-time associates of IAMCR and the manuscript has been modified according to their suggestions. The rights to an English translation have been granted to the IAMCR.

Status: the manuscript has been submitted to Palgrave and is in its final revision based on reviewers' comments.

Albornoz, Luis A. (ed) (2011) *Poder, Medios, Cultura. Una perspectiva crítica desde la economía política de la comunicación*. Editorial Paidós – Colección Estudios de Comunicación, Buenos Aires, 2011. This is a translation of a major publication project from a non-Anglophone area, that reflects the attempt of the series to provide access to a variety of perspectives and approaches from around the world of communication studies. Translation from Spanish is being partly supported by IAMCR (US\$2000) through Committee grant assigned based on a formal application from the PC. The editor of the original volume is currently taking care of translation.

Status: Publication is expected in 2015.

Chris Paterson, Anna Zoellner, David Lee & Anamik Saha. This proposal was submitted by IAMCR members from the IACR Working Group Media Production Analysis, to put together a volume on *Media Production Research: Advancing the Field*. This is based on contributions presented at ICA/IAMCR/ECREA 2013 conferences by media production researchers (from cultural industries traditions and journalism studies traditions).

Status: The proposal has been reviewed and a revised proposal will have been submitted by the end of June, 2014. Publication expected in Spring 2015.

Cees J. Hamelink and Julia Hoffmann, *Media and Peace*. The proposal for this volume responds to a challenge: “While interest in the positive contribution of new technologies to issues ranging from eHealth, positive social change, improvement of disaster response, conflict mapping and early warning as well as, latest since the Arab Spring, even the bringing down of authoritarian regimes, has notably intensified, it has also been rather limited. There continues to be a notable fixation on the novel technologies as such, rather than the content of communication, for example. At the same time, this fixation may have obscured the ongoing relevance of mass media, especially when it comes to emerging global news media and their representations of the world. In general, it could be said that, beyond the engagement with and promotion of Peace Journalism, which is a rather specific limited set of normative claims about the role and impact of news media coverage of (mostly directly violent) conflict, there is very little literature that focuses on the relationship between communication and peace.”

Status: reviews received, proposal accepted. Authors work on manuscript.

Other proposals have been received and are currently under review.

Attention points for International Council:

- a. *The editors of the new series plan to meet with members of the Advisory Board in Hyderabad and discuss a plan for making this new initiative a true reflection of IAMCR richness. **Any comment and suggestion from IC is welcome**, including ideas on how best to take advantage of the opportunity to have, once a year, a high quality volume translated into English, thus making it accessible to a broader international community.*
- b. *Issues of funding need to be addressed: **the PC and series editors ask that IAMCR adopts a general principle whereby future revenues deriving from the series are re-invested in the series’ activities**, with a special attention to the challenges of operating across different languages (i.e. creating a fund for translation of volumes without having to apply for special funds every year).*

1.2 Other publishers and other new series

Initial contacts with Intellect (which took place in Durban and Dublin) have not been followed up. Nevertheless, in line with the general Work Plan, agreed upon in 2012, the PC believes it would be relevant to expand collaboration with either Intellect or IB Tauris, in view of setting up series with different goals than the one described above. In particular it would be crucial to create the space for young and emerging scholars to publish their work, in line with IAMCR’s approach and quality standards, with a focus on emerging themes and challenges in the area of communication studies, always keeping in mind the truly international nature of the association. The PC chairs have arranged a special meeting with the current chairs of the ESN to hear and discuss options and ideas.

Attention points for International Council:

- a. *Now that the Palgrave/IAMCR series is a reality, the PC is willing to invest energy and time in a sustainable relationship with either Intellect or IB Tauris. **The International Council is asked to discuss the feasibility of and interest in fostering new IAMCR’s publication channels with various publishing houses.***

2. Contribute to the development of publication policies within the IAMCR

2.1 Developing a general policy proposal that would focus on regional publications, linked to regional associational structures but published at a global level. In the course of 2012 and 2013 discussions were held to develop a general policy towards regional publications, linked to regional associational structures. Not much has happened in this area, due to the many commitments of the different PC members, but some initiatives are worth mentioning:

- Through one of its Spanish-speaking members, Guillermo Mastrini, we started to explore the possibilities for working with one or more publishers covering the Spanish-speaking regions across the globe. Guillermo was in the process of developing a proposal for Gedisa —a well-known academic publisher for Spanish-speaking audiences in the field of humanities and social sciences, with more than 1,500 titles published, and a strong involvement in the field of communication — when he unfortunately, had to resign from the Publication Committee due to personal circumstances. The Committee found an apt replacement in the person of Martin Becerra from Argentina who has already been in touch with Gedisa.
- Ibrahim Saleh from Egypt (currently based in South Africa) is investigating the outlets and production sites for regional publications in selected African countries and will have a concept paper ready to continue the discussion in Hyderabad.

Attention points for International Council:

- a. *From the onset, the PC considered issue of regional and global publications thematically intertwined with the mandate of the Task Force “Changes in Academia/IAMCRs Future” which has also been quite silent in the past year. **The PC therefore remains available for reopening this space for discussion and develop plans and proposal, should this be considered a priority (or a relevant area of activity) for the IAMCR.***

2.2 Contributing to the development of a general policy proposal for the governance of publication activities within the IAMCR

Over the past few months the EB has taken the initiative to draft an *IAMCR Publications: Governance Structures*. This draft was shared with the PC chairs, who circulated it among the members of the PC's members. Aimed at rationalizing and systematizing publication activities within the Association, the text dealt with aspects as diverse as: producing books and book series, post-conference publications, and IAMCR Sections & Working Group journals.

The PC welcomed the opportunity to develop clear guidelines for publishing within the IAMCR, particularly in relation to Conference Book and Journals, thus contributing to structuring what had become some kind of 'tradition.'

The PC reviewed the draft document proposed by the EB and thought the general guidelines provided for Conference Book responded to a concern expressed earlier in previous Reports (2012 and 2013 reports). In these reports we discussed the possibility of producing eBooks —Denize Arujo even wrote a proposal. However, the PC realized that the conditions under which Local Organizing Committees (LOCs) operate are diverse, and it may be better to develop general guidelines, which can be implemented differently on each Conference occasion.

In general, the PC chairs found the regulations proposed by the EB somewhat overpowering and suggested some alternative formulations, to find the appropriate balance between orderly management of publication activities and flexibility that is required when working in a truly international, diverse and articulated professional association like IAMCR. The PC feels that most of its suggestions have been taken into consideration in the final document.

Attention points for International Council:

- a. *The EB draft on publication policy guidelines refers to the role IAMCR can play in facilitating open access to intellectual production. The PC strongly agrees with the presented principles and invites the IC to discuss how to implement it;*
- b. *The PC wonders if and **how far the proposed guidelines should apply to publication projects and activities initiated in the past (Wiley-Blackwell and journals);***
- c. *The document states: “All book series contracts signed will include a clause that will require all royalties to be repatriated to IAMCR.” Although this has been the decision taken for the Palgrave series, **the PC invites the IC to discuss this aspect, as different publishers may adopt different policies;***
- d. *Re specific book projects: The PC is not convinced that a specific request should be made every single time —applying to the EB for funds— using the Call for IAMCR Committee and Task Force Projects. Rather, as stated above, the PC (and particularly the Palgrave/IAMCR series editors) would like **IAMCR to adopt a general principle whereby current and future revenues deriving from a series are re-invested in the series’ activities** (in the case of the Palgrave/IAMCR with a special focus on translation costs).*

3. Pending titles with Hampton

The final book published by Hampton in the Hampton IAMCR series will be:

Cosette Castro and André Barbosa Filho, *Digital Communication – a South American Perspective..*

Status: Expected publication by September 2014.

Hampton has committed itself – although not publishing any more new books – to continue to sell the books it published and maintain its website.

4. Liaising with the IAMCR co-editors, Annabelle Sreberny and Janet Wasko, on progress made in the Global Handbook series with Wiley-Blackwell.

The Handbook Series Editors report that the *Handbook of Development Communication and Social Change*, edited by Karin Gwinn Wilkins, Thomas Tufte, and Rafael Obregon, was published in March 2014. Two more proposals are in formal review but not yet commissioned.

SUMMARY OF DISCUSSION POINTS FOR INTERNATIONAL COUNCIL

Attention points for International Council:

- i. *The editors of the new series plan to meet with members of the new Advisory Board in Hyderabad and discuss a plan for making this new initiative a true reflection of IAMCR richness. **Any comment and suggestion from IC is welcome,***

including ideas on how best to take advantage of the opportunity to have, once a year, a high quality volume translated into English, thus making it accessible to a broader international community. (See p. 4 of this document)

- II. *Issues of funding need to be addressed: **the PC and series editors ask that IAMCR adopts a general principle whereby future revenues deriving from the series are re-invested in the series' activities**, with a special attention to the challenges of operating across different languages (i.e. creating a fund for translation of volumes without having to apply for special funds every year). (See p. 4 of this document)*
- III. *Now that the Palgrave/IAMCR series is a reality, the PC is willing to invest energy and time in a sustainable relationship with either Intellect or IB Tauris. **The International Council is asked to discuss the feasibility of and interest in fostering new IAMCR's publication channels with various publishing houses.** (See p. 4 of this document)*
- IV. *From the onset, the PC considered issue of regional and global publications thematically intertwined with the mandate of the Task Force "Changes in Academia/IAMCRs Future" which has also been quite silent in the past year. **The PC therefore remains available for reopening this space for discussion and develop plans and proposal, should this be considered a priority (or a relevant area of activity) for the IAMCR.** (See p. 5 of this document)*
- V. *The publication policy guidelines, drafted by the EB — "IAMCR Publications: Governance Structures" (See p.6 of this document)*
 - a. *The publication policy guidelines, drafted by the EB — "IAMCR Publications: Governance Structures" — refer to the role IAMCR can play in facilitating open access to intellectual production. **The PC strongly agrees with the presented principles and invites the IC to discuss how to implement it.***
 - b. *The PC wonders if and **how far the proposed guidelines should apply to publication projects and activities initiated in the past (Wiley-Blackwell and journals).***
 - c. *The draft Governance Structures state: "All book series contracts signed will include a clause that will require all royalties to be repatriated to IAMCR." Although this has been the decision taken for the Palgrave series, **the PC invites the IC to discuss this aspect, as different publishers may adopt different policies.***
 - d. *Re specific book projects: The PC is not convinced that a specific request should be made every single time —applying to the EB for funds— using the Call for IAMCR Committee and Task Force Projects. Rather, as stated above, the PC (and particularly the Palgrave/IAMCR series editors) would like **IAMCR to adopt a general principle whereby current and future revenues deriving from a series are re-invested in the series' activities** (in the case of the Palgrave/IAMCR with a special focus on translation costs).*